

## ▶ **A Mobile Future - The New .MOBI Domain Name**

With four mobile phones purchased for every one computer, accessing websites on the move is not just something for the elite minority or the technologically aware.

### **It's an everyday opportunity that everyone can join in.**

But, whilst information can be accessed using a mobile phone, it doesn't mean it will be legible or easy to understand. And that's where .mobi comes in.

Backed by thirteen leading mobile and Internet organisations, including Microsoft, Google, Nokia, Ericsson, Samsung, T-Mobile and others, .mobi is a brand new ICANN approved domain name extension, designed as a trust symbol for displaying compatible websites on a mobile device.

Your .mobi domain name will function in exactly the same way as a .com or .co.uk domain name. It works with e-mail and can point to your .mobi website, or a parking page ready for future use. To ensure compatibility with different devices, web usage must comply with the easy to follow dotMobi Switch-On! guidelines.

Having a .mobi domain name and a mobile accessible website, even if it's a condensed version of your existing website, will make your information instantly available to the growing market of mobile phone Internet users.



Early figures predict that by 2008, 1.2 billion people will access the Internet using mobile devices.

At Net Energy Internet, we will be creating our own .mobi website in the near future.

Searching for a .mobi domain name couldn't be easier.

Simply visit our website at [www.netenergy.net](http://www.netenergy.net) and use the no-obligation domain name search box at the top of the screen.

Register your name, your company name, product or brand names or just speculatively, it's up to you!

### In this Issue:

- ▶ New .mobi Domains
- ▶ Whois Accuracy
- ▶ Improvements #2
- ▶ What's Your Opinion?

Cont...

## **.MOBI Questions**

### What is .mobi?

It's the new domain name and trust symbol for mobile compatible websites.

### Who can register .mobi domains?

Anyone and everyone. There are no limits on the number of .mobi domain names that can be purchased.

Free parking pages indicate your name has been registered and once you're ready to create your .mobi website, simply comply with the easy to follow guidelines to ensure everyone gets a viewable experience on your .mobi pages.

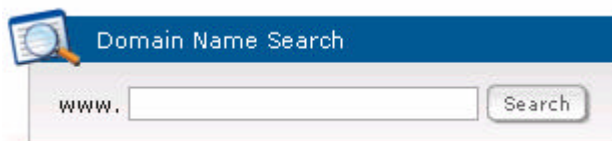
### How long are they registered for?

.mobi domain names can be registered for two to ten years at a time.

### How much is a .mobi domain?

The new .mobi domain names can be registered for as little as £29.95 plus VAT each. Discounts are available for bulk purchases.

Search for yourname.mobi using the link below:



The image shows a screenshot of a web form titled "Domain Name Search". It features a search input field with the text "www." followed by a blank space, and a "Search" button to the right. There is also a small magnifying glass icon to the left of the input field.

Join in our mobile future and register yourname.mobi today!

---

## **▶ Are You Who You Say You Are?**

Did you know that when owning a domain name it's a requirement to list and maintain accurate contact details?

These details are made publicly available as whois records - in literal terms, this shows "Who Is" the owner of a particular domain name.

### In this Issue:

- ▶ New .mobi Domains
- ▶ Whois Accuracy
- ▶ Improvements #2
- ▶ What's Your Opinion?

Cont...

If the whois details are false or not kept up to date, the registry is able to suspend and even cancel your domain name.

If you have recently moved, your whois details may be out of date.

To check the ownership details for your domain names, please use the following links:

.co.uk, .me.uk, .net.uk .org.uk, .ltd.uk, .plc.uk  
[www.nominet.org.uk](http://www.nominet.org.uk)

.com, .net, .org, .biz, .info, .mobi  
[whois.opensrs.net](http://whois.opensrs.net)

.gb.com, .gb.net, .uk.com, .uk.net, .eu.com  
[www.centralnic.com](http://www.centralnic.com)

If your details are out of date, please e-mail [support@netenergy.net](mailto:support@netenergy.net) with any corrections, quoting your customer code and password as authorisation.

---

## ▣ More Improvements at Net Energy Internet - Stage Two

Continuing the Network Improvements article in September's Energise, we are pleased to report that we have completed the following items and will be starting the third stage of improvements in November.

### Additional Rack Space

To ensure room for further growth, we have provisioned additional rack space within our new on-site facility, including cabling, power and infrastructure to provide space for new servers and services due to come online in the next few weeks and months.

### Additional IP Address Assignment

In addition to the new IP address assignment we received during September, we have requested and have had approved a further new assignment of IP addresses for our

#### In this Issue:

- ▣ New .mobi Domains
- ▣ Whois Accuracy
- ▣ Improvements #2
- ▣ What's Your Opinion?

Cont...

network infrastructure from RIPE.

### FTP Security

Over the last week we noticed an unprecedented increase in the number of attempts trying to gain access to customer Web space using randomly generated combinations of usernames and passwords.

There have always been a small number of attempts made over the years, however in the last few days this peaked at 600,000 attempts in a twelve hour period, attacking a single FTP server.

To respond to this, we developed, tested and put live a new blacklisting system to monitor all of our FTP servers. The new program automatically drops connections and bans hosts that try to force entry to our system.

If as a customer you inadvertently enter your login details incorrectly over a certain number of times, please contact [support@netenergy.net](mailto:support@netenergy.net) with your IP address, customer code and password and we will remove your address from the blacklist.

*Please note, the threshold is set at a level that will give the opportunity to make a mistake when entering your login details, however will guard against a systematic attempt to compromise our servers and network.*

---

### ▣ Your Opinion is Important

At Net Energy Internet, we hope we're providing an excellent service to you and your customers. But just in case we're not, or if you have suggestions where we can improve our service to you, please contact us by telephoning 0870 243 0830, faxing 0870 243 0829 or by e-mailing [feedback@netenergy.net](mailto:feedback@netenergy.net).

**Thank you for choosing Net Energy Internet!**

#### In this Issue:

- ▣ New .mobi Domains
- ▣ Whois Accuracy
- ▣ Improvements #2
- ▣ What's Your Opinion?