

## ▣ **New SQL Database Services**

At Net Energy Internet, we are delighted to announce the launch of our new Microsoft SQL 2005 and MySQL Enterprise database services.

SQL, or Structured Query Language, is the standard language for creating, updating and querying relational database management systems.

### **MySQL at Net Energy Internet**



MySQL is the popular open source database which can be used with PHP and ASP to provide the backend for many forums, blogs, bulletin boards, guestbooks, photos and other web applications.

At Net Energy Internet, we are pleased to support the latest version - MySQL Enterprise Server v5 using certified 64-bit binaries to provide our customers' applications with an ultra-fast database service.

Please see the list below for links to some example applications that can be added to your website:

Content Management: MODx ([www.modxcms.com](http://www.modxcms.com))  
Content Management: Mambo ([www.mamboserver.com](http://www.mamboserver.com))  
Content Management: WordPress ([www.wordpress.org](http://www.wordpress.org))  
Forum Software: PHBB ([www.phpbb.com](http://www.phpbb.com))

For easy maintenance of MySQL databases, we are also including full access to the web-based management tool phpMyAdmin.

phpMyAdmin enables you to manage all aspects of your database from within your web browser.

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- ▣ URL Re-writing
- ▣ PHP Upgrades
- ▣ Try Us Out!

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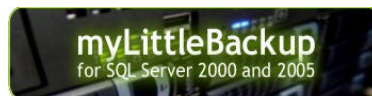
## Microsoft SQL 2005 at Net Energy Internet

At the other end of the spectrum, Microsoft SQL tends to be the database of choice for ASP.NET development and is used by some of the world's largest corporations.

Our Microsoft SQL 2005 service is also running the latest 64-bit technology (more details below) to offer your applications the greatest performance available.

We are also including free access to myLittleAdmin and myLittleBackup - the leading web based management and backup/restore tools for Microsoft SQL 2005.

Using myLittleTools you can manage, backup and restore your databases all through a web browser.



## The Technology

At Net Energy Internet, we have a commitment to excellence. We choose both our suppliers and platforms carefully to ensure we are providing the best possible service to our customers.

As a result, our new services are hosted on Dell PowerEdge servers whose sole responsibility is to serve SQL databases. Running Windows 2003 Server x64 and featuring Quad-Core Intel Xeon processors, RAID 1 disk sub-systems with 15,000rpm SAS drives and both redundant power supplies and network interfaces combined with the native 64-bit database engines provides the ultimate level of performance and reliability for all customer databases.

All of our Windows 2003 hosting plans are SQL-ready and support ASP, ASP.NET (v1.1 and v2.0), PHP (v4.x and v5.x) and Perl.

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### What's included:

- MySQL Enterprise v5 or Microsoft SQL 2005 64-bit database engine
- Online management via phpMyAdmin (MySQL) / myLittleTools (MSSQL)
- One DBO login to access and manage your database
- Daily local backups and regular tape backups stored off-site
- Transaction log backups every 6 hours (MSSQL)
- Telephone, e-mail and online support

### Pricing:

MY SQL Database	Quarterly	Annually
25MB MY SQL Database	£7.50	£29.95
50MB MY SQL Database	£12.50	£49.95
100MB MY SQL Database	£22.50	£89.95
250MB MY SQL Database	£37.50	£149.95
>250MB MY SQL Database	Please contact <a href="#">sales</a>	

Microsoft SQL Database	Quarterly	Annually
25MB Microsoft SQL Database	£15.00	£59.95
50MB Microsoft SQL Database	£25.00	£99.95
100MB Microsoft SQL Database	£50.00	£199.95
250MB Microsoft SQL Database	£75.00	£299.95
>250MB Microsoft SQL Database	Please contact <a href="#">sales</a>	

### What's Next:

If you like the sound of our new database services and want to add a blog, bulletin board, forum, guestbook, photo gallery, online ordering system or content management system (CMS) to your website, please visit [www.netenergy.net](http://www.netenergy.net) to add an SQL database to a new hosting plan.

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Or, to add an SQL database to an existing hosting plan, please call us on 0870 243 0830 or e-mail [sales@netenergy.net](mailto:sales@netenergy.net), quoting your customer code, website name and the database you would like to set up.

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## ▶ **New Service - URL Re-writing**

As if the launch of SQL wasn't enough, we are also pleased to announce the launch of our new URL re-writing service which will be included with all Windows 2003 hosting plans for no extra charge.

### **What is URL re-writing?**

This is the term used when creating a simple web address (or URL) that's mapped to a page or folder within a website.

For example, the technical support URL [www.netenergy.net/support](http://www.netenergy.net/support) is mapped to our support section which is actually stored further inside our website.

### **Why re-write URLs?**

There are three main reasons why it makes sense to re-write URLs:

Firstly, it offers a permanent address to a page that can then be moved to a different folder or location.

Using the technical support URL example above, if we wanted to move the page into a different folder, we wouldn't need to re-advertise the URL as it could be moved and the URL re-writing simply redirects visitors to the new location.

This is beneficial for search engine advertising as URLs that don't change and don't contain a querystring at the end (for example <http://www.yourwebsite.co.uk/yourpage.asp?page=products&id=123>) are likely to achieve quicker and higher rankings in the search engines.

Secondly, having a short, descriptive address can be visually appealing in your advertising and will be much easier for visitors to remember.

Consider the shorter web addresses [www.netenergy.net/support](http://www.netenergy.net/support), [www.yourname.com/prices](http://www.yourname.com/prices) or [www.yourwebsite.co.uk/news](http://www.yourwebsite.co.uk/news).

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Thirdly, URL re-writing can hide the inner workings of your website. If you don't want to advertise the code or scripting language your website is written in, or if having long URLs is cumbersome, URL re-writing can be a simple solution to implement.

If you would like to use URL re-writing and aren't currently on one of our Windows 2003 hosting plans, please contact [sales@netenergy.net](mailto:sales@netenergy.net) or telephone 0870 243 0830 to upgrade your website.

*A one-time administration charge of £15 plus VAT applies per upgrade.*

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▶ **PHP Upgrades**

We are also pleased to announce that PHP v4, PHP v5, Zend Optimizer and the ionCube Loaders have all been upgraded to the latest versions on our Windows 2003 hosting platform for improved security and performance.

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▶ **Try Us Out!**

If you're subscribing to our newsletter but haven't yet tried out our services, did you know they're backed by our 30 day money back guarantee!

If you really don't like us after a month of service, just say and we'll give a full refund.

Please visit [www.netenergy.net](http://www.netenergy.net) to see our full range of services and reseller programme.

Thank you for choosing Net Energy Internet!